Master the Possibilities™

A Not-for-Profit Lifelong Learning Center

SUPPORT LIFELONG LEARNING AND BECOME A COMMUNITY PARTNER!

CONTACT:
Master the Possibilities, Inc.
8415 SW 80th Street, Ocala, Florida 34481
(352) 861-9751 ext. 7572

ABOUT MASTER THE POSSIBILITIES

Master the Possibilities, Inc. is a not-for-profit lifelong learning center designed to inspire students to explore their interests, discover their passions, and leverage their talents to make a positive change within themselves and their communities.

WHO WE SERVE

Adults in pursuit of lifelong learning from Marion County and the surrounding area, including parts of Lake, Sumter, and Citrus Counties, comprise our student body. Last year, the program offered more than 1,800 class options with over 28,000 registrations.

ORGANIZATIONAL HISTORY

On August 25, 2014, the IRS approved the 501(c) (3) tax-exempt status of Master the Possibilities, Inc. retroactive to incorporation, March 18, 2013. On January 1, 2015, the Master the Possibilities, Inc. began operations as a not-for-profit educational organization-public charity. This format allows a lifelong learning center to expand and attract more visiting scholars, collaborate more easily with other non-profit organizations, and apply for grants which benefit the community through enhanced educational programming. Multi-faceted instruction includes courses in art, culinary, history, technology, wellness, philosophy, and more.

CURRENT FACILITIES

The Education Center utilizes three art studios, two multi-purpose studios, computer lab, five academic classrooms, and two lecture halls. On occasion, significant events and presentations are held at Circle Square Cultural Center.

BECOME A COMMUNITY PARTNER!

MASTER THE POSSIBILITIES ADMITS STUDENTS OF ANY RACE, COLOR, NATIONAL AND ETHNIC ORIGIN, GENDER, GENDER IDENTITY OR SEXUAL ORIENTATION TO ALL THE RIGHTS, PRIVILEGES, PROGRAMS AND ACTIVITIES GENERALLY ACCORDED OR MADE AVAILABLE TO STUDENTS AT THE SCHOOL.

WHO CAN BE A COMMUNITY PARTNER?

BUSINESSES

ORGANIZATIONS

INDIVIDUALS

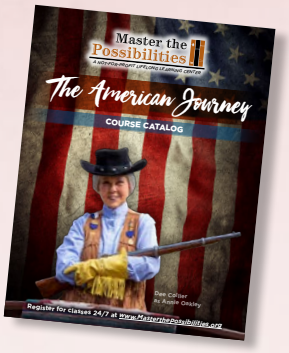
WHEN YOU CONTRIBUTE

Your support allows Master the Possibilities to offer quality, affordable personal enrichment education throughout the local communities. Our Community Partners help fund credentialed special courses, exhibits, and more! Sponsorships help cover presenter honorariums, classroom resources, marketing, event management, supplies, food, and other items needed to offer innovative educational content. In addition, partnerships:

- Show support at community events, promoting a better quality of life. Create a positive brand image attending events, showing the consumer your commitment to giving back to your community. Consumers are more likely to support businesses or organizations involved in the local area.
- Provide recognition for companies at the event, creating a positive brand image and exposing the business in front of hundreds of prospective customers.
- Support lifelong learning opportunities enriching the lives of many in Marion County and the surrounding area.

IN-KIND GIFTS AND DONATIONS:

Master the Possibilities is grateful for the generous individuals and organizations that can provide in-kind gifts, including donations of services or materials. Some Community Partners can make a difference by merely providing an in-kind donation, like goods, services, and expertise.

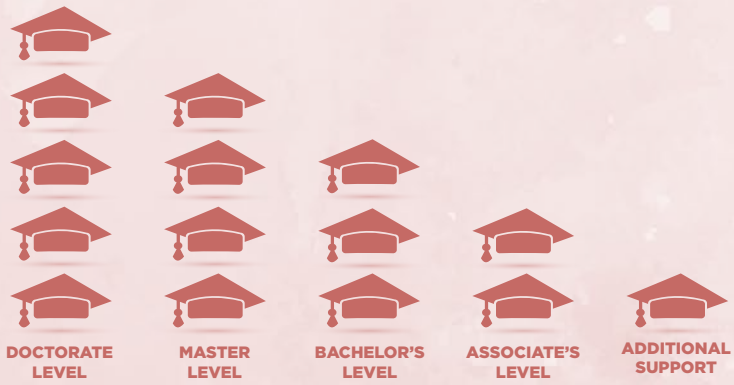


COURSE TERMS

Master the Possibilities produces two course catalogs a year:

- January-June
- July-December

LEVELS OF SUPPORT & BENEFITS



DOCTORATE LEVEL

$3,800 (FULL YEAR) - LIMITED SPACE AVAILABLE

- Contributor will be entitled to one (1) full-page advertisement on the inside or back cover of two (2) printed catalog publications January-June and July-December.
- Contributor will have the individual name, or business logo displayed on a dedicated Community Partner page on the MTP website: www.masterthepossibilities.org for the duration of the year, along with a click-through to the contributor webpage provided.
- Contributor will have the individual name and/or business logo displayed on a thank-you page in the front of MTP's printed catalog publication.
- Contributor will have the individual name and/or business logo featured with a public thank-you on MTP's social media pages (Facebook and Twitter.)

MASTER'S LEVEL

$1,500 (ONE TERM) OR $2,800 (FULL YEAR)

- Includes one (1) event sponsorship. The contributor's name and/or business logo will be displayed with the event details on the MTP website at www.masterthepossibilities.org and printed on promotional materials (flyers, posters, etc.)
- Contributor will have their name and/or business logo displayed on a dedicated Community Partner page on the MTP website: www.masterthepossibilities.org for the duration of the term, along with a click-through to the contributor webpage provided.
- Contributor will have the individual name and/or business logo displayed on a Thank-You page in the front of MTP's printed catalog publication.
- Contributor will have the individual name and/or business logo featured with a public thank-you on MTP's social media pages (Facebook and Twitter.)

BACHELOR'S LEVEL

$1,000 (ONE TERM) OR $1,800 (FULL YEAR)

- Contributor will have the individual name and/or business logo displayed on a dedicated Community Partner page on the MTP website: www.masterthepossibilities.org for the duration of the term, along with a click-through to the contributor webpage provided.
- Contributor will have the individual name and/or business logo displayed on a thank-you page in the front of MTP's printed catalog publication.
- Contributor will have the individual name and/or business logo featured with a public thank-you on MTP's social media pages (Facebook and Twitter.)

ASSOCIATE'S LEVEL

$500 (ONE TERM) OR $800 (FULL YEAR)

- Contributor will have the individual name and/or business logo displayed on a dedicated Community Partner page on the MTP website: www.masterthepossibilities.org for the duration of the term, along with a click-through to the contributor webpage provided.

**Optional for Bachelor's, Master's, and Doctorate levels: For those willing to videoconference through Zoom, GoToWebinar, or Skype, MTP will also facilitate a brief interview with the Community Partner. The final edited video will be featured on MTP's email blast that goes out to over 4,500 subscribers.*

ADDITIONAL SUPPORT OPPORTUNITIES

VARIOUS AMOUNTS, MINIMUM $100

Includes partners who sponsor specific events or provide donations and in-kind gifts above a certain estimated amount.

Contingent on the type of support, the contributor, will receive one of the following benefits:

- For specific event sponsors, support will Include one (1) event sponsorship. The contributor's name and/or business logo will be displayed with the event details on the MTP website at www.masterthepossibilities.org and printed on promotional materials (flyers, posters, etc.).

For all other donations:

- Contributor name or logo will be mentioned on a slide at the beginning of one (1) Afternoon at the Movies Event per $100 amount. Only one contributor per date.

MASTERS LEVEL - EVENT SPONSORSHIP OPPORTUNITIES

KICK-OFF EVENTS

Master the Possibilities began offering Kick-Off Events in 2015 to celebrate the beginning of a new term. It gives new and existing students the ability to meet faculty members, learn about upcoming programs, and be amongst the first to register for classes at the event. Participants can also enter drawings to win a free seat in a class, and small refreshments are given as a thank-you for attending. Two (2) Kick-Off Events are held each year, one in May, the other in November.

SEASONAL EVENTS

Master the Possibilities hosts a series of seasonal events throughout the year. Some events are offered annually, and others are one-time events scheduled in conjunction with our catalog learning theme. These events may include holiday celebrations and volunteer appreciation events.

VISITING SPEAKERS AND ARTISTS

A visiting speaker can enhance our students educational experience and add quality and value to the programs in the curriculum. Master the Possibilities invites 4-6 speakers per term to give a special presentation. Sponsoring an individual speaker, or a series of speakers, can significantly help our organization cover overhead costs and keep the course fee low for students who would like to register for these programs.

AFTERNOON AT THE MOVIES

Master the Possibilities includes a selected line-up of films shown at 1 p.m. every Thursday. The films are chosen by staff, faculty, and students, and are free of charge to the public. To offer these movie screenings at no cost, a public performance license needs to be purchased to show the content in an educational setting. An umbrella license allows us to choose from thousands of movies from different production companies for one annual fee.

A LIST OF UPCOMING EVENTS CAN BE PROVIDED UPON REQUEST.

ADVERTISING POLICY GUIDELINES AND ACKNOWLEDGEMENT

GENERAL POLICIES

1. Event sponsorship opportunities and full-page (inside and outside cover) advertisements are limited based on availability. All Community Partners are confirmed on a first-come, first-served basis.
2. All Community Partners will receive an electronic copy of the invoice upon receipt of the signed Community Partner Commitment Letter.
3. A list of types of companies that are not allowed to advertise/sponsor is included, but not limited to those listed in the content policies below. Community Partners must also meet all the content requirements.
4. Payments may be made by check, money order, or cashier's check. Issue payment to Master the Possibilities, Inc.

CONTENT ON PRINTED COLLATERAL

1. All logos and camera-ready advertisements are to be submitted electronically via the form link on Master the Possibilities' website. The logo must be high resolution (at least 300 dpi) and provided in either a .tiff or .png format.
2. Master the Possibilities, Inc. accepts no responsibility for any errors prepared and approved by the advertiser.
3. Community Partner materials are accepted and published upon the representation that the Community Partner has the right to authorize publication of all contents. The representations do not infringe or damage a third party. This includes, but is not limited to, use of copyrighted material or unauthorized graphics or photo images, violation of privacy, libel, and plagiarism. Community Partner agrees to indemnify and hold harmless the organization from any and all claims and resulting damages, loss and expense (including attorney's fees) arising from advertisement's publication.
4. Advertising is subject to review and acceptance by the Master the Possibilities, Inc. Board of Directors' Executive Committee.
5. Ads which are incompatible with the organization's mission, goals, and values will not be accepted.
6. Types of sponsors that are NOT accepted include, but are not limited to the following:
   a. Political and religious organizations
   b. Pornography or related themes
   c. Companies or organizations that make unsubstantiated health or financial claims
   d. Pyramid marketing organizations
   e. Funeral or cremation services
   f. Real estate, timeshares, or rentals
   g. Gambling, lottery, weapons, and fireworks

TO BECOME A COMMUNITY PARTNER, PLEASE CONTACT

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MARKETING@MASTERTHEPOSSIBILITIES.ORG

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